



Using innovative solutions to meet needs where return on investment is more than financial, Mainstreet was founded in 2002 to help change lives and improve communities through sound investment opportunities.

Mainstreet sets the bar on how business should be conducted. Its mission, “investing more than capital,” is not just a tagline, but a directive for how decisions are made. Each project must pass through a “social filter” to ensure it aligns with the overall corporate and moral direction of the company.

After discovering a void in the senior housing market, Mainstreet began to acquire and develop skilled nursing facilities, assisted living facilities, independent living communities and apartments that would bring a sense of pride to seniors. Mainstreet found that a more innovative approach was necessary to meet the growing demands of the retiring Baby Boomer generation, and has since shifted its focus into primarily developing new properties.

With projects being announced and developed in several states, Mainstreet is earning a reputation as an innovator in the senior housing market while providing exceptional returns for its investors. Offering aesthetically pleasing architectural design, amenities, restaurant-style dining, and multiple social destinations, Mainstreet makes living with dignity the highest priority when it comes to designing senior residential properties. The facilities also offer short-term rehabilitation and therapy services for individuals of all ages. New buildings often coordinate with community revitalization projects or locate near health campuses. On average, each new development generates up to 375 construction jobs and more than 150 permanent positions.

Mainstreet has received many accolades from the business community in recent years, being named:

- the third-fastest growing private company in the area by the Indianapolis Business Journal, which cited its 489 percent growth and rise from four to 145 employees from 2006 to 2009;
- part of the 2010 Inc. 500 list of the fastest-growing private companies in America; and
- one of 41 “Companies to Watch” in the state by the Indiana Economic Development Corporation, Purdue University and the Edward Lowe Foundation.

Mainstreet, founded in 2002 in Cicero, Ind., owns, either solely or in concert with its subsidiaries, 17 properties in Indiana, including 13 senior housing and care properties. Although senior facilities have been its focus, it also has two other apartment complexes and two commercial office properties.

